

# James Mitchell Bowling

Mitch grew up in the Lowell area of Summers County West Virginia. He is the son of Barbara and Jimmy Bowling. He enjoyed youth sports, midget league football, little league baseball, grade school basketball, junior high football, babe ruth baseball, junior high basketball, high school football being the first freshman to ever start and play 39 straight games for Hinton, was named captain of the 1984 AA 1st. team all-state defensive football team, He received a football scholarship to Salem University and started his first and only year there for coach Terry Bowden. He transferred to Marshall University where he earned a BA degree in Business Administration & Management in 1989. He attended the Executive Development Program at the Wharton School.

His wife is Lori Crawford. They have three children: Turner, Sydney and Riley.

His first job out of Marshall University was with Hertz Rental service before moving on to Comcast.

He races several weekends annually throughout the country for the Porsche Racing Club of America.

## WORK EXPERIENCE AND EXERPTS FROM EMPLOYER COMMENTS

### CEO

**EverDriven Technologies** - Jan 2021 - Present

EverDriven Technologies is the pioneer and leader of supplemental and alternative student transportation. First established in the early 2000's in Orange County, California, has grown to gain the trust of over 600 school districts in 28 states and the District of Columbia. Our mission is to provide equal opportunities, mobility, and peace of mind to the most vulnerable in our communities. EverDriven Technologies is the pioneer and leader of supplemental and alternative student transportation. First established in the early 2000's in Orange County, California, has grown to gain the trust of over 600 school districts in 28 states and the District of Columbia. Our mission is to provide equal opportunities, mobility, and peace of mind to the most vulnerable in our communities.

### Chairman of the Board

**Renters Warehouse** - Apr 2020

### Board Member

**Summit Partners** Nov 2019

### Member

**Hyde Park Angels** - Oct 2017 – Present - Greater Chicago Area

Hyde Park Angels transforms early-stage investing with a people-first approach, we provide unique value to entrepreneurs and investors by driving startup growth and investment success. Our approach has led us to become the largest and most active angel group in the Midwest.

## **CEO**

**Sears Home Services** - Nov 2017 · Hoffman Estates, Illinois

“SAN CLEMENTE, Calif., Jan. 19, 2021 /PRNewswire/ - ALC Schools, LLC ("ALC Schools"), a mission-driven provider of alternative transportation solutions to school districts in the United States, today announced that Mitch Bowling has been named as the company's new Chief Executive Officer. Mr. Bowling brings to ALC Schools an extensive background in senior leadership positions at scaled technology-enabled services companies with complex logistical frameworks.

ALC Schools is the pioneer of supplemental and alternative student transportation. First established in the early 2000's in Orange County, California, the company has grown to gain the trust of more than 415 school districts in 22 states. ALC School's mission is to give students with special transportation needs an equal opportunity to learn, grow, and succeed. The company has offices and operations centers strategically located in San Clemente, California, Colorado Springs, Colorado, St. George, Utah, and Raleigh, North Carolina.

‘We are delighted that Mitch Bowling has joined ALC Schools to lead this outstanding company as its Chief Executive Officer. He brings to ALC Schools proven abilities in ensuring excellent service levels and exceeding customer expectations while leading and scaling tech-enabled businesses. We welcome Mitch aboard," said Dean Holland, Executive Chairman. Megan Carey, Chief Development Officer, added, "Mitch shares our deep passion for ALC School's mission. I am eager to work together with Mitch to better serve our customers and their students while accelerating ALC School's growth.’ “

Mr. Bowling said, ‘I am excited to join the entrepreneurial and passionate team at ALC Schools, which has grown by addressing the transportation and safety concerns of school districts serving special needs children by applying leading technology solutions. Looking ahead, there are many opportunities to expand ALC School's role in helping districts serve their special needs student populations with dependable, efficient and cost-effective transportation solutions.’

## **About ALC Schools, LLC**

ALC Schools is a pioneer and leader in alternative student transportation. ALC School's transportation solutions ease school districts' transportation challenges by providing an exceptional level of safety and consistency for their most vulnerable students. Each day, ALC Schools coordinates transportation for thousands of students across the country, including special needs, foster, displaced and out of district students. With field support offices nationwide, student monitoring and tracking teams and routing and optimization technology, ALC Schools provides student transportation solutions that meet and exceed state and district student transportation requirements. ALC School's technology solutions are driven by Red Rock Technology, LLC, a proprietary technology platform. In 2020, a private equity fund affiliated with Palladium Equity Partners, L.L.C. acquired ALC Schools.



Comcast Corporation (Nasdaq: CMCSA, CMCSK), the nation's leading provider of entertainment, information and communications products and services, announced today that Mitch Bowling, Senior Vice President and General Manager of Online Services, will receive the Award for Outstanding Achievement from the Family Online Safety Institute (FOSI). The award will be presented to Bowling this evening during the 2008 FOSI Annual Conference at the Newseum in Washington, D.C.

"Bowling was chosen to receive this award based on his tireless commitment to advancing the goal of a safer Internet," said Stephen Balkham, CEO of FOSI. "It's wonderful to see Comcast's online services being led by an individual who is truly passionate about educating consumers about how to keep safe on the Internet."

"I am very excited and grateful to receive this prestigious award, but I wouldn't be successful without the ongoing support, dedication and hard work from my team," said Bowling. "Our online services group serves more residential Internet users than any company in America and our success is truly a team effort. We take the responsibility of providing a safe and secure online experience very seriously by using a comprehensive, multi-layered approach to Internet safety that focuses on identity theft and privacy protection, family and parental controls, and safeguards for digital assets."

Bowling has played a central role in raising consumer awareness about online child safety and identity theft prevention. Under his direction, Comcast has built a dedicated Security website, [www.comcast.net/security](http://www.comcast.net/security) that provides tools, tips, best practices, security alerts, frequently asked questions and other resources to help educate, and protect consumers against online threats. The site features a "For Parents" page and a "For Kids" page that were designed to encourage ongoing dialogue between parents and their children about Internet safety issues with the help of discussion starters and interactive games. The Security Web site also features a frequently asked questions section with tips from a leading expert on media and children's health; a downloadable brochure entitled How to Talk to Your Kids About Internet Safety; an Internet Safety Contract that helps set rules and guidelines for the use of the Internet; and the "Comcast Toolbar" that protects consumers by actively searching for phishing scam Web sites, spyware and pop-ups, which can be downloaded at no additional cost.

Under Bowling's direction, Comcast also has partnered with McAfee, Inc. to offer the highly acclaimed McAfee® Security Suite to every Comcast High-Speed Internet subscriber at no additional charge. The suite provides a full set of security tools to help protect digital assets as well as parental controls to block selected websites, filter inappropriate Web content, monitor chat sessions and enable parents to manage their children's Internet activity.

Mr. Bowling has held senior leadership roles at industry-leading companies, including Comcast Corporation and The Hertz Corporation. He most recently served as senior vice president and general manager, new businesses, at Comcast, where he led the company's entry into the emerging home security and home automation space. Prior to that role, Mr. Bowling served as senior vice president and general manager of online services where, during his tenure, Comcast grew to become the largest residential Internet service provider in America.

**Senior VP/COO, Apollo Education Group Inc.- Dec 2013 – Apr 2017**

Apollo Group, Inc. is one of the world's largest private education providers and has been in the education business since 1973. Through its subsidiaries: University of Phoenix, Apollo Global, Institute for Professional Development and College for Financial Planning, Apollo Group, Inc. offers innovative and distinctive educational programs and services, online and on-campus, at the undergraduate, masters and doctoral levels. These educational programs and services are offered throughout the United States and in Latin America and Europe, as well as online throughout the world.

**COMCAST – 1997 - 2013**

**Senior Vice President and General Manager – Xfinity Home and Start Up Business Units**

**Senior Vice President and General Manager – High Speed Internet**

**Senior Vice President of Operations - fXfinity Internet**

**Director of Technical Operations**

**Cablevision Jul 1996 - Jun 1997 · Norwalk, CT**

**General Manager**

**Hertz May 1989 - Jul 1996 · Philadelphia, Boston, Allentown, Washington DC, Charleston WV**

Mitch Bowling has a unique talent of directing a vision of continued growth into the companies of which he is employed. His leadership qualities are unparalleled. From his humble upbringing with strong moral parenting, he has become a strong industry leader.

**James Mitchell Bowling**

***We Salute You!***



